



Bridging global markets with quality and trust.
Delivering premium products across international borders.
Committed to reliability, excellence, and timely service.
Your trusted partner in worldwide trade.



Introduction

Apollo Fish is not a specific species of fish. It is a popular South Indian dish, especially in Andhra Pradesh and Telangana. It is usually made using boneless fish pieces, deep-fried and tossed in spicy sauces.

Suitable Fish for Export

- Basa (Most preferred for bulk export)
- Tilapia (Widely accepted in Arab markets)
- Seer Fish (Premium segment)
- Indian Salmon (Rawas) (Mid to premium segment)

Names Used in Middle East & Arab Countries

- Basa White Fish Fillet / Basa
- Tilapia Tilapia / Bolti (بلطي)
- Seer Fish King Fish / Kanad (كنعد)
- Rawas Salmon (market reference)



Product Positioning for Export

Apollo Fish should be marketed as:

- Spicy Fish Bites
- Indian Style Fish Fry
- Ready-to-Fry Fish Cubes
- Marinated Fish (Andhra Style)

Export Forms

- Frozen Boneless Fish Cubes
- Marinated Frozen Fish
- IQF (Individually Quick Frozen) Pieces
- Bulk Frozen Fillets



We transform the freshness of premium Apollo fish into excellence you can trust.
With every batch, we deliver consistency, flavor, and superior quality.
Carefully selected to enhance texture, taste, and tenderness in every dish.
Supporting chefs, businesses, and seafood lovers with reliability and innovation.
Together, we create exceptional seafood experiences that bring joy to every table.



KAKINADA

ADDRESS : NEAR ACHUTAPURAM RAILWAY GATE, OPP JABALI TIFFINS
KAKINADA , ANDHRA PRADESH, 533003

EMAIL : SKYBRIDGEINTL@EXPORT-IMPORT.NET

PH NO : +91 777 999 0166

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